



International Oat Conference 2020





Along the banks of the Swan River lies Perth, Western Australia's capital city. Perth's suburbs stretch along the river bank and the sandy beaches of the Indian Ocean. Overlooking the city is Kings Park and Botanic Garden, one of the world's largest inner city parks.





Population

2,589,000 people in WA

2,000,000 people in Perth

Perth



Climate

From the **Mediterranean climate** in the south, **desert** in the east and **tropical conditions** in the north, WA has a truly diverse climate.



Smoke free

Smoking is **not permitted** indoors at **pubs**, **bars**, **restaurants** and **cafes**, **shopping centres** and major **pedestrian** malls.

Location and size

Western Australia is the nation's largest state covering 2.5 million km² and nearly 12,500km of coastline.

History

The Noongar Aboriginal people are Perth's indigenous inhabitants and custodians of the land.

Language

English is Australia's national language. Multilingual interpreters are available at international entry points, major hotels and department stores.

Religion

Australia is a multi-cultural and tolerant society where many religious denominations are freely practised.

Australian visas

All visitors, except those from New Zealand, require a visa to visit Australia. A business visa covers stays of up to three months.

The Department of Immigration and Border Security's International Event Coordinator Network (IECN) offers free advice to people seeking to organise or attend an event in Australia.

www.immi.gov.au

Health and travel insurance

Travel insurance is recommended as Australia's Medicare system does not cover visitors, except where reciprocal agreements exist under their public health scheme.

www.medicareaustralia.gov.au/public/migrants

Perth a city that has it all

Perth is a vibrant, yet easy-going city integrated with man-made marvels and surrounded by natural attractions - the beautiful Swan River, Kings Park and Botanic Garden and the breathtaking sandy beaches that border the Indian Ocean. Add bright blue skies and an average of eight hours sunshine every day, more than any other Australian capital city, and you'd have to agree that Perth really does have it all. That's why delegates love to come here.

Our welcoming city is buzzing with new events, brimming with new and established hospitality options, bustling with interesting retail outlets and a changing urban landscape, yet it has retained its stunning beauty and sense of space.

On the banks of the Swan River, Perth is a modern, sophisticated and multicultural city supported by a robust economy. The city is booming and has undergone a remarkable transformation in recent years that continues to improve and broaden the scope of what's on offer.

- From fine dining to trendy new establishments and beachside cafés, Perth enjoys a thriving restaurant and bar scene that takes advantage of our abundant fresh produce.
- The shopping alternatives are wide and varied, with international designer labels, Australian brands, high-street stores and local boutiques, alongside gorgeous giftware and contemporary and Aboriginal art.
- Events create excitement and the city really comes into its own during the Perth International Arts Festival, the Fringe World Festival, the Perth Fashion Festival, Sculpture by the Sea, a multitude of mass participation events, as well as international and national sporting competitions held throughout the uear.

 Perth's convention and events professionals have a typical West Australian entrepreneurial spirit, a 'can do' attitude and a team approach to make things happen and ensure their events are an outstanding success.

Perth is safe and secure, with a reputation as one of the world's friendliest cities - expect a warm welcome on arrival.

Perth is in the **Same time zone as 60 per cent of the world's population,** including Singapore,
China, Hong Kong, Malaysia, Taiwan and
the Philippines. It's the ideal business
events destination



Access Perth

Flights

There are 18 international, 12 domestic and regional, and four general aviation airlines that operate at Perth Airport, connecting travellers to more than 110 destinations around Australia and overseas.

Free city transport

There is a Free Transit Zone (FTZ) within Perth City on any form of public transportation at all times. In addition, visitors are able to travel on Transperth CAT buses which offer a fast and convenient means of travelling in the city.

www.transperth.wa.gov.au

Taxis

Taxis are usually plentiful in Perth with dedicated ranks available throughout the CBD, major shopping hubs and at nightspots. A taxi fare from Perth airport terminals to Perth Central Business District (CBD) is around \$38. Perth's major taxi companies include:

• Swan Taxis - Tel: 13 13 30

• Black & White Cabs - Tel: 13 32 22

• Tricolour - Tel: 13 22 27

• Yellow Cabs - Tel: 13 19 24

• LCAB - Tel: 13 52 22

• Uber - Web: www.uber.com

Buses

An extensive bus network provides a main transport option for Perth. The new Perth City Underground Bus Port, located in the heart of the Perth City Link, is the central hub for bus transport throughout the Perth Metropolitan area.

www.transperth.wa.gov.au

Perth Connect is a designated airport shuttle service that runs to and from the domestic and international airports and Perth City. Bookings for services departing from the airport are not required. Simply make your way to the Perth City shuttle bus stop, located on the Terminal 3 forecourt.

www.perthair port connect.com.au



Ferries

The main commuter ferry terminal is at Barrack Street Jetty in the CBD. The jetty services ferry travel to and from Fremantle, Rottnest Island and South Perth, and is the departure point for wine and river cruises.

Transperth operates a ferry service between Barrack Street Jetty and Mends Street in South Perth. Discover the Perth Zoo in South Perth, as well as plenty of excellent restaurants and cafes.

www.transperth.wa.gov.au

Trains

Perth Central Train Station, including Perth Underground Station, is located in the heart of the city. Modern trains link Perth's suburbs within hubs at Fremantle, Joondalup, Mandurah, Midland and Armadale.

www.transperth.wa.gov.au

Private vehicles and coaches

There are a number of private car and coach companies operating with both small and large vehicles in the city and surrounds. These services are perfect for transfer to and from the airport, transfer to events or for regional tours, and they are an efficient and cost-effective means for delegates to travel around Perth.









Parmelia Hilton Perth

Welcome to Parmelia Hilton Perth

Parmelia Hilton Perth's recently refreshed Events Floor is the number one choice for conferences and meetings in the heart of the city. Located close to shopping, restaurants, the Perth Arena, and just a short walk to Kings Park and Elizabeth Quay on the Swan River.

Conferences and meetings

- Conference capacity 450
- Nine venues, eight located together on the first floor, some with natural light
- Outdoor Piazza for meeting breaks and cocktail parties
- Hilton offsets the carbon footprint of meetings and events at no cost to the client
- Complimentary Wi-Fi
- Staging Connections are on site to take care of AV requirements and theming
- The Team of internationally-trained chefs create innovative, seasonal menus
- For events of up to 800 people, ask about the "whole floor party" concept

Accommodation and services

- 284 guestrooms including 22 stylish suites
- Outdoor pool and 24 hour gym
- HHonors member benefits

Adelphi Grill

- Popular and relaxed, featuring sizzling steaks and seafood on the grill
- Enjoy a wide range of boutique beers and wines by the glass
- Book The Reserve for a cocktail party for 40 or a dinner for 20 guests.
- Open every day from breakfast until late



Parmelia Hilton Perth

14 Mill Street Perth WA 6000 Tel: +61 (0)8 9215 2000 Email: perth@hilton.com www.perth.hilton.com

Crown Perth

Located on the banks of the picturesque Swan River and only minutes from the CBD and domestic and international airports, Crown Perth is Western Australia's premier event destination.

Meeting rooms

Choose from an extensive range of elegantly furnished meeting rooms with the latest audiovisual technology. Botanical rooms boast natural light, whilst The Studios offer unique architectural design, perfect for intimate events.

On-site accommodation

Break away from business and enjoy the convenience of two on-site accommodation options. Crown Metropol promises guests an unparalleled luxury hotel experience with modern and stylish accommodation. Fully refurbished guest rooms offer a sprawling 42 square metres of contemporary elegance with state-of-the-art technology and opulent décor. Delegates will also have access to the signature resort pool area, children's zone, business centre and exclusive 9 Club Lounge. Alternatively, Crown Promenade Perth features modern, stylish and affordable accommodation with all the benefits of an international hotel including a gymnasium and outdoor pool and sundeck exclusively available to hotel guests.

Crown Towers Perth – opening in 2017

Crown Towers will add another dimension to Crown Perth's already extensive offering. When complete, Crown Towers will be the largest hotel in Perth, comprising of 500 luxury hotel rooms. This will increase hotel room capacity at Crown Perth to 1,200 rooms.

The Events and Conference Centre development will provide approximately 4,800 square metres of new multi-purpose venue space, securing Crown Perth's place as one of the world's leading destinations for conferencing and events.

Restaurants and bars

When it comes to high-end dining, Crown has an astonishing array of choices on the table. From the incredible flavours of authentic Chinese regional cuisine at Silks to Nobu, the world's most recognised Japanese restaurant through to acclaimed French eatery, Bistro Guillaume, Crown constantly finds new ways to delight the senses of ardent food lovers.



Crown Perth

Great Eastern Highway, Burswood WA 6100

Tel: +61 (0)8 9362 7574 Fax: +61 (0)8 9362 7547

Email: events&conferences@crownperth.com.au www.crowneventsandconferences.com.au





Rendezvous Hotel Perth Scarborough is an iconic beachfront hotel overlooking the soft white sand of Scarborough Beach and the sparkling blue water of the Indian Ocean. Just a 30 minute drive from Perth Airport and only 15 minutes from the Perth CBD, this stylish $336\,\text{room}, \text{full-service}$ hotel takes advantage of smart design and modern technology to ensure your maximum comfort.

Meeting Rooms & Facilities

- 24 unique function and event spaces, many with beachside views and fitted with state of the art audio visual technology and Wi-Fi
- · Versatile in nature, the hotel can cater for boardroom meetings of five, large ballroom style events of 680 and everything in between.
- The hotel hosts a plethora of leisure facilities including lagoon style pool, fully equipped gym, tranquil Vanilla face and body spa, tennis courts and games room.
- The signature restaurant Straits Cafe focuses on regionally sourced produce, serving modern Australian cuisine with breathtaking views.
- Take advantage of the Observation Deck on the 24th floor, an outdoor oasis with sweeping views from Fremantle to Hillarys; or be amazed by the floor to ceiling windows of Mentelle, offering panoramic views of the Indian Ocean; or relax by the Pool Deck, surfaced with artificial grass, it is the perfect location for modern cocktail parties and pool side sundowners.

Scarborough

After a day of conferencing, experience the fullness of Scarborough. Alongside the beach is Rendezvous Esplanade, a buzzing hub of entertainment and dining. With WA's hottest night spot Matisse Beach Club, The Squire's Fortune microbrewery and plenty of casual dining options – take your conference to the beach.



Rendezvous Hotel Perth Scarborouah

148 The Esplanade, Scarborough Western Australia 6019 Tel: +61 (0)8 9245 1000 Fax: +61 (0)8 9245 1345 meet.scarborough@rendezvoushotels.com TFEhotels.com/rendezvous



Perth Convention & Exhibition Centre

Perth Convention and Exhibition Centre is Western Australia's only dedicated and purpose-built convention, exhibition and meeting venue

But it's more than just a venue

As Perth's premier event destination, the Perth Convention and Exhibition Centre (PCEC) is part of a vibrant city that connects Australia's fastest growing economy to the nation, to our region and the world.

CBD location

The PCEC is situated adjacent to the Central Business District (CBD) in the heart of the beautiful city of Perth and provides delegates with an abundant selection of shopping, entertaining and dining opportunities to enhance their conference experience, whilst only being 30 minutes from world-class local wineries and the sugar-white sands of the

The Perth Airport is only 15 kilometres from the PCEC and services international, domestic and regional air travel. Once you have arrived, the PCEC is within easy walking distance of the city's major hotels and offers a range of transport options that bring you to the door of the PCEC - or at least a short stroll away.

Need a place to stayTake advantage of PCEC's central location with over 8,500 (by 2018) three, four, and five-star hotel rooms located in the CBD and its environs, with most major hotel chains represented within two kilometres of the PCEC.

Purpose built for your event

Through the innovative fusion of space, catering, technology and design, PCEC provides an unequalled range of meeting possibilities suited to promoting positive interactions between business, industry and community.

The PCEC houses some of the most advanced technical facilities and communications infrastructure in Australia, with wireless broadband available throughout the building.

Meet and connect your thinking in Western Australia's only purpose-built event destination offering a range of meeting options from private boardrooms to a 2,500 seat auditorium, all supported by state-of-the-art audio-visual and communication technologies, and our professional, in-house event management team.

Celebrate and entertain in a venue with a difference. When the occasion matters, place your event with Perth's most highly awarded function team. Explore entertainment options with flexible space and catering solutions to meet every desire



Perth Convention and **Exhibition Centre**

21 Mounts Bay Road Perth WA 6000

Tel: +61 (0)8 9338 0300 Fax: +61 (0)8 9338 0309 Email: connect@pcec.com.au www.pcec.com.au



Accommodation Summary





Perth has a range of star-rated hotels in the CBD and there is an option to suit every budget. Delegates have a choice of city hotels with panoramic views of the Swan River, self-cater apartments and budget hostels all within walking distance to the proposed conference venue.

10,000 rooms available (12,000 rooms by 2018)

7,000 star-rated rooms

260 accommodation providers

With additional hotels opening in Perth CBD over the next 4 years rates are expected to become more competitive.

Greater Metropolitan Perth

5-star: 1,871 rooms 4-star: 4,840 rooms 3-star: 2,128 rooms

Cross referenced with map

5 Star: Average AUD \$238.00

- Duxton Hotel Perth 16 Hyatt Regency Perth 22
- Pan Pacific Perth 18 Parmelia Hilton Perth 8
- Crown Metropol Perth 24 Fraser Suites Perth 23

4 Star: Average AUD \$205.00

- Crown Promenade Perth 25
- Mercure Perth 15
- Mounts Bay Waters Apartment Hotel 3
- Quest West End Serviced Apartments 4
- The Peninsula Riverside Serviced Apartments 27
- Rendezvous Hotel Perth Central not on map
- Miss Maud Swedish Hotel 11
- Pagoda Resort & Spa 26

4 ½ Star: Average AUD \$188.00

- ullet Four points by Sheraton Perth 1 ullet Novotel Perth Langley 17
- Adina Apartment Hotel Perth 6 Assured Ascot Quays not on map

3 Star: Average AUD \$131.00

- •Perth Ambassador Hotel 20
- Pensione Hotel Perth 13

8







Cottesloe, Scarborough and the Sunset Coast

Cottesloe is home to one of Western Australia's most iconic beachside venues, Indiana, formerly the Indiana Tea House. Indiana, built in 1910, sits alongside another iconic property, The Cottesloe Beach Hotel, which first opened its doors in 1905 and now boasts a sophisticated Beach Club catering for up to 840 quests.

Further north is Scarborough, home to the largest coastal hotel in Perth, the Rendezvous Hotel Perth Scarborough, a 4.5-star beachfront hotel overlooking the ocean.

Scarborough, like many locations in and around Perth, is being revitalised. Backed by the State Government and the City of Stirling, the redevelopment project aims to create one of Australia's best beachfront destinations.

The Metropolitan Redevelopment Authority plans to create a vibrant hub of activity with new restaurants, cafes, shops and entertainment with a range of event and activity spaces.

In addition to the 336 rooms and suites at the Rendezvous Hotel Perth Scarborough, the sunset strip stretching from Cottesloe to Two Rocks offers a range of accommodation plus nonhotel venues with unique spaces ranging in size from 200 to 2000 guests (cocktail format). These include limestone caves, sporting venues, aquariums and function spaces with marina views.

Accommodation

- 4.5-star: 336 rooms
- 4-star: 364 rooms
- 3-star: 237 rooms

Dining

- Fine Dining: 15 restaurants
- · Casual Dining: 90 outlets
- Venues for 200 to 2000 guests: 8 venues

Retail

- Karrinyup Shopping Centre: 174 outlets
- Sorrento Quay Hillarys Boat Harbour: 30 outlets
- Lakeside Joondalup Shopping Centre: 300 outlets
- Westfield Whitfords City: 234 outlets

• Cottesloe, Napoleon St: 20 outlets

Transport

Operated by Transperth Northern Line
- Scarborough, Hillarys and Joondalup
Operated by Transperth Fremantle Line
- Cottesloe

ROAD

Mitchell Freeway to Scarborough, Hillarys, Joondalup, Mindarie or West Coast Highway/Marmion Avenue. Stirling Highway to Cottesloe





Fremantle

Just 20km south of Perth is the port city of Fremantle, voted by Lonely Planet as one of the top 10 cities to visit in the world for 2016. 'Freo' is famed for its rich cultural heritage, lively entertainment spots, maritime links and alfresco lifestyle. Over 150 buildings in the port city are classified by the National Trust, recognising Freo as the best preserved 19th century seaport city in the world.

The Esplanade Hotel Fremantle - by Rydges, located in the heart of Fremantle, offers convention and exhibition facilities for up to 1000 delegates plus accommodation with 300 well-appointed guest rooms and suites. In addition, Fremantle has a range of apartment style, bed and breakfast and backpacker accommodation.

Fremantle offers a variety of venue facilities including historical, beachside or stunning architectural spaces overlooking the port. Discover the unique attractions of Fremantle including the Fremantle Prison, the Maritime Museum, cappuccino strip, Fremantle Markets and the historic West End.

Accommodation

- 4.5-star: 300 rooms
- 4-star: 270 rooms (additional 150 rooms by 2017)
- 3-star: 97 rooms

Dining

- Fine Dining: 3 restaurants
- Casual Dining: 94 outlets
- Venues for 200 and 2000 guests: 8 venues

Retail

Fremantle has an eclectic mix of independent boutiques and art galleries, as well as the famed Fremantle Markets, which are filled with gourmet food stalls, fresh local produce and creative local artisan stalls.

Transport

RAIL

Operated by Transperth Fremantle Line

- Fremantle 30 minutes from Perth CBD $\,$

ROAD

Kwinana Freeway southbound via Leach Hwy or Canning Hwy, or via Stirling Hwy

FERRY

Captain Cook Cruises via the Swan River





Perth City

Fremantle
22kms from CBD

Rottnest Island







Accommodation

- Self-contained cottages four and six bed cottages
- Basic accommodation bungalows, cabins and dormitories
- Hotel Rottnest 18 fully-serviced rooms
- Rottnest Lodge six types of accommodation for up to 246 guests
- Rottnest Hostel 50 beds

Cafes and dining

There is a range of dining options from cafes and coffee shops, bakeries and local produce to restaurants and bars.

Attractions

With 63 beaches, 6,500 years of history and 50km of roads to explore on foot, bike, Segway or bus, there is always something to discover on Rottnest Island. Explore the island on a variety of tours from coach, Segway, walking or self-guided tours. Enjoy the pristine bays by swimming, paddle boarding, snorkelling, surfing or fishing, or spend the day at the Rottnest Island Country Club on the nine-hole golf course.

Transport

ΔID

Rottnest Air Taxi, Ozwest Aviation, Rotorvation Helicopters

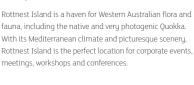
FERRY

Rottnest Island ferries, operated by Rottnest Express and Rottnest Fast Ferries, leave from Perth City, North Fremantle, Fremantle and Hillarys Boat Harbour,

30AT

Private boat charters and cruises available









The South West

Western Australia's South West is the only region in the world that has award-winning wineries, world-class surf breaks, majestic ancient caves and old-growth, tall-timber forests. It is a biodiversity hot spot with 80% of plant species found nowhere else on the planet. It is stunningly beautiful and has an incredible energy that has to be experienced to fully understand its magic.

The heart of the South West is Margaret River, a 'must do' destination for visitors. It is popular all year round offering leisure, adventure and luxurious indulgence.

The region produces less than 3% of Australia's overall wine production but 20% of the nation's premium wine. Where there's good wine, there's good food and Margaret River is a case in point.

Attractions and experiences in the South West:

- Indulge and rejuvenate with a relaxing spa treatment in a tranquil forest setting.
- Paddle a canoe up Margaret River on a Bushtucker Tour.
- Discover the world's oldest living culture with an Aboriginal cultural experience in an ancient cave.
- Walk the rugged coastline of the Cape to Cape Trail
 or a serene forest walk, or step it up a notch with a
 mountain bike ride on the Munda Biddi Trail through
 unspoilt forest and bushland.
- Visit Busselton, a very pretty seaside town famous for its 1.8km long wooden jetty and Underwater Observatoru.
- Visit Walpole, a country town with the fantastic Valley of the Giants Tree Top Walk.
- Visit Augusta, a small coastal town where the Indian Ocean meets the South Ocean. This is one of the best places to experience a whale watching tour.

Getting there

Bunbury is only 1.5 hours south of Perth by road.

Busselton is a further 45 minutes by road from Bunbury.

Margaret River is just 30 minutes from Busselton,
or three hours from Perth by road.

You can fly to Margaret River from Perth in approximately one hour.

Meeting and conference spaces plus accommodation

The region is perfect for conferences, meetings, incentive groups, pre and post touring and self-drive travellers with a variety of facilities that cater for all budgets:

- Seashells Yallingup is set in the beautiful gardens of historic Caves House.
- Pullman Resort Bunker Bay boasts its own private beach.
- Bunbury's largest meeting venue, Bunbury Regional Entertainment Centre, can cater for up to 810 delegates.
- Busselton's Bayview Geographe Resort and Abbey Beach Resort are adjacent to each other.
- Albany's 620-seat entertainment centre.
- Margaret River Convention Centre.
- Variety of accommodation including boutique hotels, self-contained villas and apartments, motels and backpacker hotels.
- Wineries boasting beautiful views, restaurants with regional food-driven menus and a wide variety of conference, meeting and event spaces.

The wines of Margaret River

are recognised as legendary,

home to the best cabernets and chardonnays

in the world.



The North West

Western Australia's tropical North West is a vast and ancient wilderness of unsurpassed and untouched beauty. It is one of the world's last true wilderness areas, a billion years in the making.



At the change of season, the tropical rains transform the landscape where the once-dry riverbeds become raging rivers that create cascading waterfalls over spectacular red rocks.

Touring and incentive ideas:

- Broome see dinosaur footprints, witness the unique Staircase to the Moon phenomenon, discover the town's pearl diving history and eclectic cultural influences shaped by Japanese, Filipino and Malay pearl divers.
- Ride the camels on the famous Cable Beach at sunset.
- Cruise in five-star luxury through the thousand islands of Buccaneer Archipelago.
- Glide over the horizontal waterfalls and ancient Bungle Bungle Range on a scenic flight.
- Take a 4WD adventure and explore Mother Nature's magnificent colours of the rugged Gibb River Road.
- Do a tasting at Matso's Broome Brewery the Mango Beer is our favourite!
- Go fishing for days on a North West fishing expedition.
- Shop for stunning South Sea Pearls and sparkling Argyle diamonds - both local to the north west.

Meeting and conference spaces plus accommodation

Boasting a range of venues, from five-star beachside resorts to marquees set in an ancient landscape, Australia's North West is well-equipped to handle all styles of conferences, meetings or events.

- Cable Beach Club Resort and Spa is a popular choice for conferences, meetings and incentives.
- Nearby Kimberley Sands Resort and Spa creates an
- Newly renovated Mangrove Resort Hotel is the perfect spot to view Staircase to the Moon.
- Many other accommodation options designed in the distinctive Broome style.

Getting there

Broome is the region's main hub. Daily flights are available from Perth taking approximately 2.5 hours. Seasonal direct flights are also available from Darwin (2.5 hours) and Sydney, Melbourne and Brisbane (4+ hours).

Watching the **Sunset** over the azure crystal clear Indian Ocean at Broome's iconic Cable Beach is an experience no one ever forgets.



International Oat Conference 2020

New places and spaces

Significant investment in infrastructure, buoyed by Western Australia's robust economy and strong business confidence is transforming the cityscape and delivering a new vibrancy to Western Australia's social and cultural landscapes.







Elizabeth Quay Elizabeth Quay will create a magnificent p ecinct that returns the city's focus to the iconic Swan River.



Perth City Link
Perth City Link will
reconnect the city centre
with Northbridge for the
fi st time in over 100 years



Riverside
The project will transform
the eastern gateway to
Perth and deliver a bustling,
vibrant precinct.



Perth Airport
Upgrade
Perth Airport is
transforming with major
domestic and international
terminal upgrades.



WA Museum
A substantial museum redevelopment to create a New Museum within the Perth Cultural Centre.



Scarborough
Scarborough is set to be transformed to become one of Australia's best beachfront destinations.

2018 2019

2020

Sponsors

















SARDI





