

Oat Newsletter

The official Twitter account of the Oat Newsletter, serving the oat research community around the world. Tweets by Charlene Wight, Oat Newsletter editor.

8 oatnews.org

@OatNewsletter

iii Joined August 2014

All a-Twitter about #oats

LIKES

190

FOLLOWERS

454

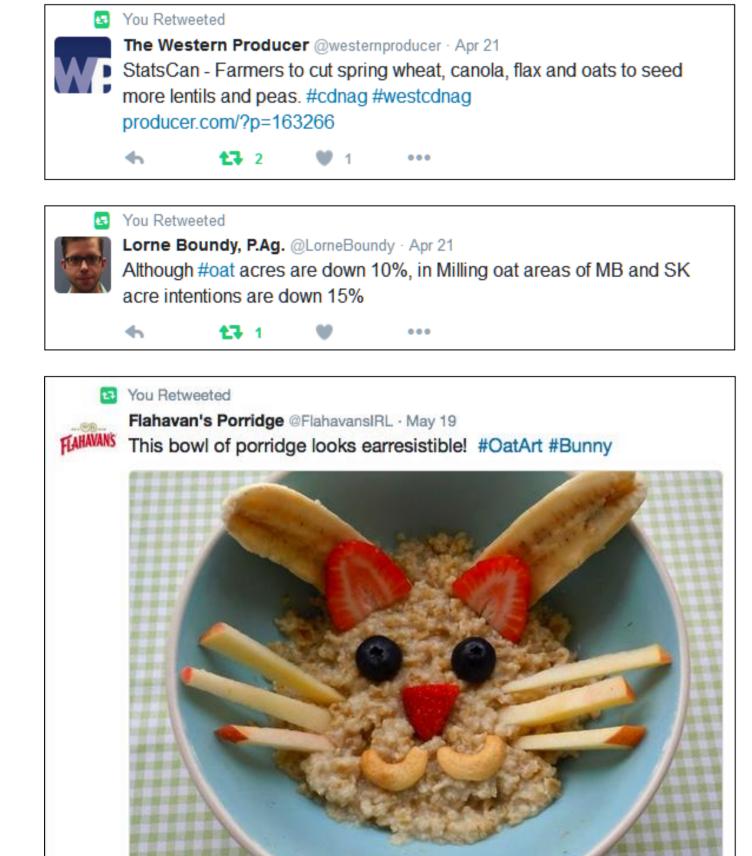
Charlene P. Wight @OatNewsletter, curator@oatnews.org

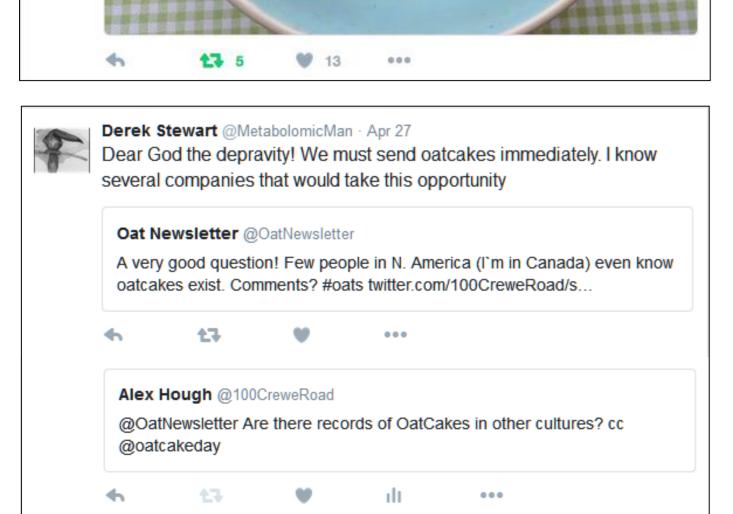
The social media platform "Twitter" (https://twitter.com/) is becoming a valuable tool for anyone interested in communicating more directly with a world-wide audience. The Oat Newsletter's Twitter account is @OatNewsletter. It can be accessed *via* Twitter itself or from the Oat Newsletter home page (http://oatnews.org).

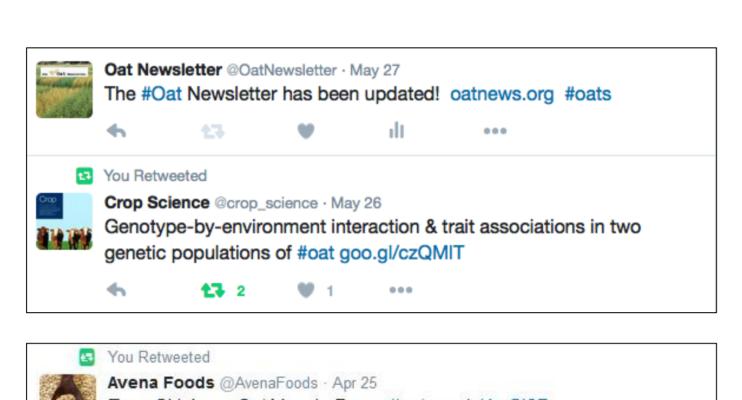
Content is shared by "tweeting" from your account. "Tweets" are limited to 140 characters in length, and can include photos, videos, or web links. You can create your own content, or "retweet" others' tweets. You can quote or reply publicly to anyone's tweets, or "DM" (direct message) your followers privately. "Hashtags" (e.g., #oats) can be used to direct your tweets to anyone interested in a particular topic. There is also a very good search feature.











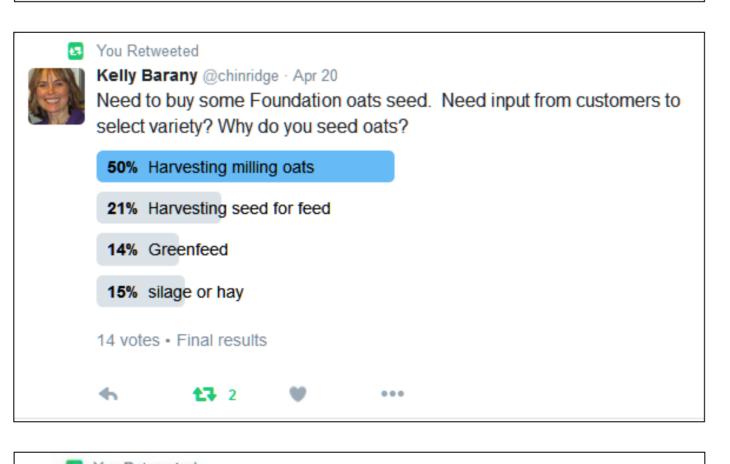
TWEETS

4,543

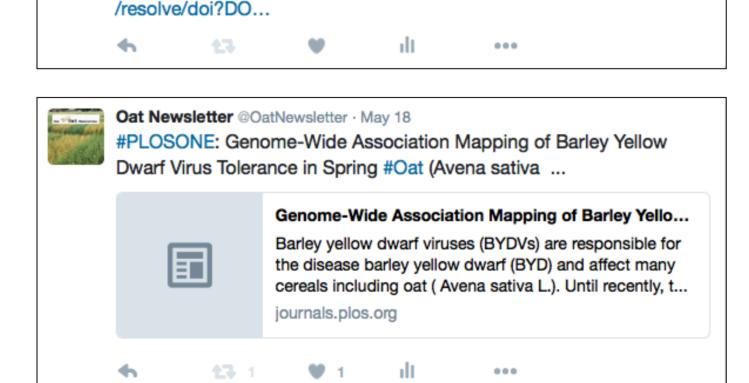
FOLLOWING

347









Vitamin E biosynthesis; insight into the evolution of the #oat genome:

Gutierrez-Gonzalez et al. Plant Biotech J. onlinelibrary.wiley.com

Oat Newsletter @OatNewsletter · May 16



Much of the information posted in the newsletter itself has been found through using hashtags or *via* the 300+ people the account follows. There are 400+ people following @OatNewsletter, very few of whom are involved with the oat research community directly. This gives us an opportunity to reach a much broader audience, including farmers who grow oats, as well as businesses and consumers who use them.

Below are examples of some of the types of messages tweeted or retweeted. If you have an account, please follow @OatNewsletter and I'll follow back. Everyone is encouraged to tweet their own #oat news or send information to curator@oatnews.org for tweeting by @OatNewsletter.







Not sure what the deal is with #glutenfree oats? Check out our

guidelines to make it easier. bit.ly/CCA_Oats #Celiac #Coeliac

You Retweeted

CanadianCeliacAssoc @CCAceliac · May 9





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Edit profile







